

PUBLIKATIONSLISTE

Peter M. Bican

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1. Carsten Guderian, Peter M. Bican, Frederik J. Riar, and Sarbani Chattopadhyay, "Innovation management in crisis: patent analytics as a response to the COVID-19 pandemic", *R&D Management Journal*, 51/2, 2021, 223-239
2. Frederik J. Riar, Peter M. Bican, and Jannes Fischer, "It wasn't me: Entrepreneurial Failure Attribution and Learning from Failure", *International Journal of Entrepreneurial Venturing*, 13/2, 2021, 113-136
3. Julia Keidel, Peter M. Bican, and Frederik J. Riar, "Influential Factors of Network Changes in Sustainable Startups", *Sustainability*, 13/11, 2021, 6184
4. Julia Weyer, Victor Tiberius, Peter M. Bican, and Sascha Kraus, "Digitizing Grocery Retailing: The Role of Emerging Technologies in the Value Chain", *International Journal of Innovation and Technology Management*, 17/8, 2020, 2050058
5. Peter M. Bican and Alexander Brem, "Digital Business Model, Digital Transformation, and Digital Entrepreneurship: Is there a Sustainable Digital?", *Sustainability*, 12/13, 2020, 5239
6. Thomas Clauß, Sascha Kraus, Peter M. Bican, Lukas Kallinger, Alexander Brem, and Norbert Kailer, "Organizational ambidexterity and competitive advantage: The role of strategic agility in the exploration-exploitation paradox", *Journal of Innovation & Knowledge*, 6/4, 2021, 203-213
7. Marco Brand, Victor Tiberius, Peter M. Bican, and Alexander Brem, "Agility as Innovation Driver: Towards an Agile Innovation Process Framework", *Review of Managerial Science*, 15, 2019, 157-187
8. Felix Scheuenstuhl, Peter M. Bican, and Alexander Brem, "How can The Lean Startup improve the Innovation Process of Established Companies? An Experimental Approach within a Professional Service Company", *International Journal of Innovation Management*, 25/3, 2021, 2150029

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11. Daniel Rohn, Peter M. Bican, Sascha Kraus, Thomas Clauß, and Alexander Brem, "Digital Platform-Based Business Models – An Exploration of Critical Success Factors", *Journal of Engineering and Technology Management*, 60, 2021, 1016252021
12. Simon Wagner, Peter M. Bican, and Alexander Brem, "Critical Success Factors in the Front End of Innovation and the Impact on Performance", *International Journal of Innovation Management*, 25/4, 2021: 2150046,
13. Peter M. Bican and Alexander Brem, "Managing innovation performance: Results from an industry - spanning explorative study on R&D key measures", *Creativity and Innovation Management Journal*, 29/2, 2020: 268-291
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15. Peter M. Bican, Carsten Guderian, and Anne Ringbeck, "Managing Knowledge in Open Innovation Processes: An Intellectual Property Perspective," *Journal of Knowledge Management*, 21/6, 2017: 1384-1405
16. Alexander Brem and Peter M. Bican, "Forschungsförderung von kleinen und mittleren Unternehmen: Begrifflichkeiten und sachgerechte Abgrenzung," *Wirtschaftsdienst*, 97/9, 2017: 615-620
17. James G. Conley, Peter M. Bican, and Holger Ernst, "Value Articulation – A Framework for the Strategic Management of Intellectual Property," *California Management Review*, 55/4, 2013: 102-120

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18. Peter M. Bican, *Integration of Intellectual Property as Competitive Advantage*, Dissertation, 2019,
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23. Jörg Franke, Michael Weigelt, Peter M. Bican, and Kilian Batz, “Analyse der Reichweitenpotenziale elektrischer Fahrzeugantriebe”, *ATZ Automobiltechnische Zeitschrift*, 121/5, 2019: 84-89
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FALLSTUDIEN MIT TEACHING NOTES [*PEER-REVIEWED*]

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